

Presenter: M. Fohrer

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BOMBARDIEROverview



Bombardier is the world's only manufacturer of both planes and trains, with a worldwide workforce of 71,700* people.

Bombardier is headquartered in Montréal, Canada. Our shares are traded on the Toronto Stock Exchange (BBD) and we are listed on the Dow Jones Sustainability World and North America indexes. In the fiscal year ended December 31, 2012, we posted revenues of \$16.8 billion USD.

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BOMBARDIER Our evolution

1942-1973



- Company start-up
- Development of passenger and personal snowmobiles
- Vertical integration
- Energy crisis provoked market collapse

1974-1985



- Diversification into mass transit market
- Learning of new industry
- 1982 New York metro contract secured strong position in American market

1986-1993



- Entry into aerospace through Canadair acquisition
- Consolidation of North American mass transit position and reinforcement of presence in Europe

Strategic Acquisitions



- Aerospace: Short Brothers (UK), Learjet (US), de Havilland (CA)
- Transportation:
 BN (BE),
 ANF (FR),
 Deutsche
 Waggonbau (DE),
 Concarril (MX),
 Talbot (DE),
 Adtranz (DE)

1993-2003



- CRJ Series, Global Express, Challenger 300
- Tilting train,
 AGC (Autorail Grande
 Capacité)
- Sale of Recreational products business unit

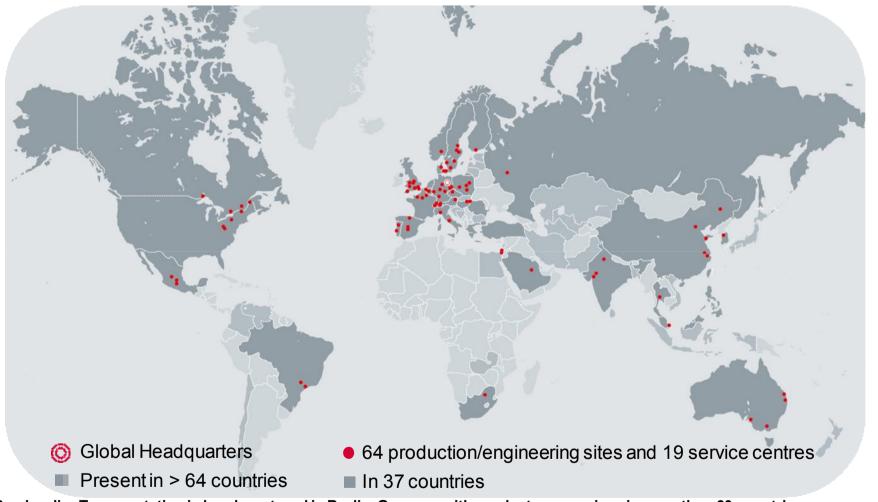
2003-



- CRJ NextGen family,
 Learjet 85,
 Q400 NextGen,
 CSeries,
 Global 7000,
 Global 8000
- Hybrid AGC, ZEFIRO, ECO4
- Transportation's expansion into emerging markets

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BOMBARDIER TRANSPORTATION Global expertise – local presence



Bombardier Transportation is headquartered in Berlin, Germany with products or services in more than 60 countries. It has an installed base of over 100,000 vehicles worldwide.



OUR PRODUCTS AND SERVICES The broadest portfolio in the rail industry

Rail Vehicles



- Light rail vehicles
- Metros
- Commuter trains
- Regional trains
- Intercity trains
- High speed trains
- Locomotives

Transportation Systems



- DriverlessSystems:Monorails, Metros,People Movers
- Light rail systems
- Metro Systems
- Intercity Systems
- E-mobilitySolutions
- Operations and Maintenance

Services



- Fleet Management
- Asset Life Management
- Material Solutions
- Component re-engineering and overhaul

Rail Control Solutions



- Integrated control systems
- Automatic train protection and operation
- Interlocking systems
- Wayside equipment
- Services

Propulsion & Controls



- Traction converters
- Auxiliary converters
- Traction drives
- Control and communication

Bogies

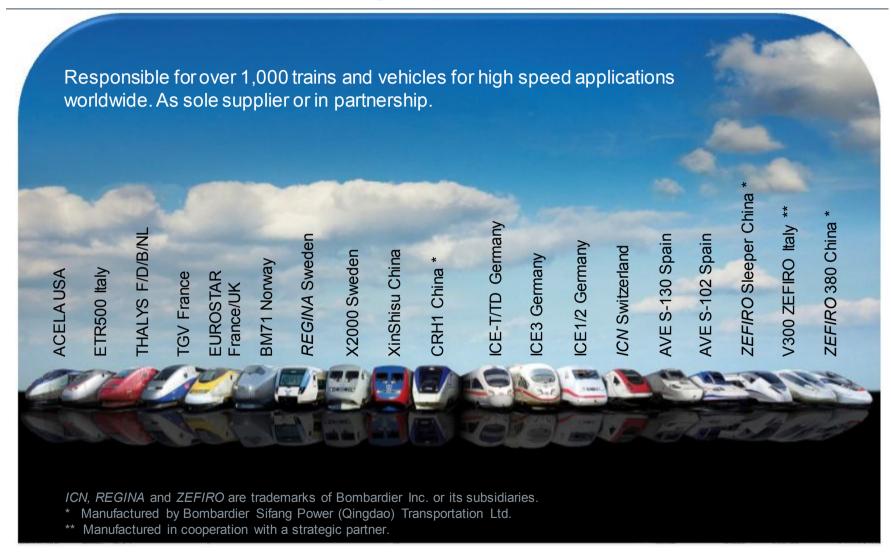


- Portfolio to match entire range of rail vehicles
- Full scope of service over the lifetime of a bogie

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OUR PRODUCTS AND SERVICES Superior experience in high speed rail

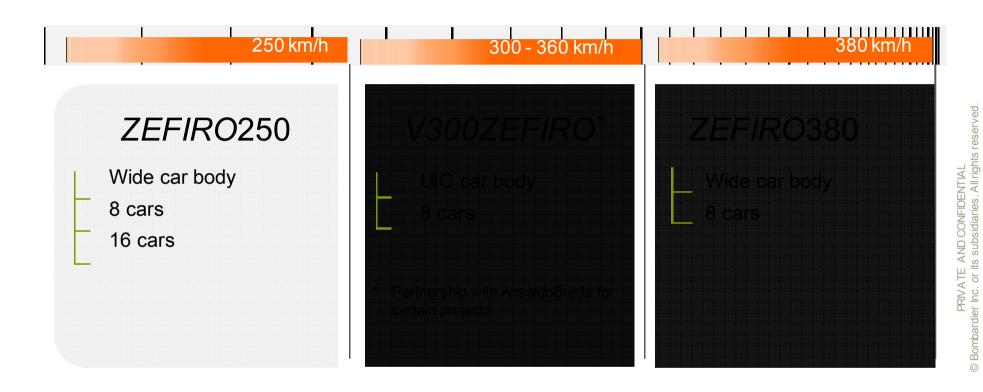


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ZEFIRO high speed train family



Trains of the ZEFIRO family comply with all the latest trends in the field of high-speed railways around the World.



The fastest in the ZEFIRO family - China



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V300ZEFIRO – design of ETR 1000



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Interior





1st class

2nd class





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V300ZEFIRO – iderior design examples







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High speed train V300Zefiro has different variations interior such as access options depending on the class of service, buffet car and dining cars with modern multimedia systems.





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Aerodynamic efficiency

The ZEFIRO portfolio features the world's most economical and eco-friendly VHS trains.

These ultra-modern trains combine the highest capacity in the market with pioneering levels of passenger comfort. Their leading-edge technologies and advanced aerodynamics reduce energy consumption.





BOMBARDIER

the evolution of mobility